

Press release

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## Next week's TXCA & CLE 2023 the ideal platform for new technology, trends, and opportunities

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After three years apart, with changing needs in the global economy and the growth of consumer demand, the textile care market has gradually recovered, and industry insiders are eager to strengthen international business cooperations and find new growth points. To help facilitate collaboration, a number of fringe events will be running concurrently with Texcare Asia & China Laundry Expo, set to take place from 25 – 27 September 2023. Equipped with the industry insights afforded to them, fairgoers at the Shanghai New International Expo Centre will be able to source from a wide variety of over 330 domestic and international exhibitors across 25,000 sqm. These include not only the major brand names, but also over 90 suppliers making their debuts at this edition.

Exhibitors at this edition hail from 15 countries and regions, namely China, France, Germany, Hong Kong, Italy, Japan, Malaysia, the Netherlands, Portugal, Spain, Sweden, Switzerland, Türkiye, the UK, and the US. Well-known suppliers include Alliance, Chuandao, CSM, Fagor, Girbau, Jensen, Kannegiesser, Laundrymate, Oasis, Sankosha, Sea-Lion, Weishi, and many more.

After three years of innovation behind closed doors, TXCA & CLE 2023 will showcase the industry's progress and its four major trends – intelligent equipment, digitalisation, service platforming, and industrial data accumulation. The entire supply chain will be present, including machinery, systems and accessories, chemicals and consumables, digital and intelligent solutions, energy saving and environmental protection technologies, leather care products, rental services, and more.

With global players looking to capitalise on current market trends, this year's show will debut two new zones. The first, the **Leasing Laundry Circle**, encompasses the shared linen, uniform rental and laundry areas, and contains brands such as Agiletex, Datamars, LINEWAY, SENPU XUNJIE, and Finove. Meanwhile, the **Luxury Care Zone** is comprised of the high-end clothing and leather renewal areas, with exhibitors including Haonr, Laise, DINASI, HIBEST, and Zhongxin Weiye.

Over the three-day show, a series of fringe events will be held, such as high-standard vocational skills competitions, as well as industry forums and networking activities, where laundry practitioners gather to share their insights and discuss future development. Featured events include:

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
25 Harbour Road, Wanchai, Hong Kong

- **The 13th Laundry and Dyeing Industry Professional Skills Competition**  
 Taking place every two years, this is the most influential vocational skills competition in the washing and dyeing industry. During TXCA & CLE 2023, the finals of the stain removal, leather care, public laundry care, ironing, and clothing mending projects will be held at the fairground.
- **2023 Textile Care & Laundry Industry Networking Event**  
 One of the Asian laundry industry's most business-friendly networking events aims to provoke important conversations regarding pandemic-related industry changes; opportunities and challenges within Asia's recovering hotel tourism and laundry industries; cooperative growth points between Chinese and Southeast Asian laundry markets; and how to apply the circular economy to current business practices.
- **4<sup>th</sup> Awards Ceremony of the China Laundry Industry**  
 The organising committee will honour a group of key industry players whose business acumen and innovation are worthy of study, in order to inspire other laundry practitioners to actively face challenges, seek invention, and turn crises into opportunities.
- **The 4th China Public Textile Laundry Summit Forum**  
 This forum brings together representatives from the field of public laundry and textile cleaning, and serves as an important platform that focuses on the latest development trends. Featuring technology seminars, keynote speeches and constructive dialogues, the forum will focus on intelligent production and innovative management within the industry.
- **TXCA & CLE Laundry OnLive**  
 Laundry OnLive offers more than its base function as a live broadcast platform – it is a call for laundry insiders from around the world to intermingle beyond the physical confines of the international industry showcase in Shanghai.

As the leading trade fair for the laundry and textile care industry in Asia, TXCA & CLE provides business openings across the supply chain, and has become a strong platform for upstream and downstream enterprises. The show is expected to channel a strong visitor flow of over 20,000 trade buyers. Currently, a range of industry associations are organising visitor delegations from across Europe, and from Asian countries and regions such as China, Hong Kong, India, Macau, Malaysia, and Singapore, with over 30 delegations expected to attend.

TXCA & CLE is an annual event organised by the Laundry Committee of China General Chamber of Commerce and the China Light Industry Machinery Association, as well as Messe Frankfurt (Shanghai) Co Ltd and Unifair Exhibition Service Co Ltd.

For more details about the show, please email [txcacle@china.messefrankfurt.com](mailto:txcacle@china.messefrankfurt.com) or [txcacle@unifair.com](mailto:txcacle@unifair.com).

The show is part of Messe Frankfurt's textile care events. For further details, please visit [www.texcare.com/brand](http://www.texcare.com/brand).

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

#### **Background information on UNIFAIR**

Established in 1992, Unifair Exhibition Service Co., Ltd. is one of the senior exhibition organizers in China, specialized in professional exhibition services.

Since her establishment, UNIFAIR has been continuously improving and innovating her exhibition philosophy. With the concept of "Innovation Connects the World", UNIFAIR has successfully organized more than 100 large-scale exhibitions involving over 20 industries. By constantly adhering to the service tenet - Our Professionalism for Your Value, UNIFAIR keeps striving for perfection to deliver all-in-one services for our clients, helps Chinese enterprises to perform on international platform, assists overseas companies to explore the China market.

Nine exhibition brands of UNIFAIR, cover Beijing, Shanghai, Guangzhou, Shenzhen.

International business involves India, Italy, Germany, and South-east Asian countries, with clients spreading over 100 countries and regions worldwide. As the builder of international trade platforms, UNIFAIR owns abundant clients resources, complete marketing channels and huge promotional networks. Maintaining excellent cooperation relationship with government sectors, industry associations, trade organizations and medias from over 70 countries and regions globally.

For more information, please visit: [www.unifair.com](http://www.unifair.com)